The Claudine Arthurs Agency Announces the Release of Tips on Public Speaking – Ebook

English PR Newswire ID: **3470455-1** Clear Time **Mar 11, 2022 12:58 PM ET**



Pickup

95M

TOTAL POTENTIAL AUDIENCE

121

TOTAL EXACT MATCHES

TOP EXACT MATCH PICKUP



Yahoo! Finance

47M visitors/month [1]



MarketWatch

22M visitors/month [1]



PR Newswire

7M visitors/month [1]



Seeking Alpha

6M visitors/month [1]



Finanzen.net

5M visitors/month [1]



Benzinga

4M visitors/month [1]



Merrill Edge

763K visitors/month [1]



StreetInsider

500K visitors/month [1]



RFD-TV [Nash...

141K visitors/month [1]

Longview News-Bournal

Longview News...

126K visitors/month [1]



WICZ-TV FOX-4...

108K visitors/month [1]



Suncoast News...

64K visitors/month [1]



Spoke

51K visitors/month [1]



Canadian Insider

40K visitors/month [1]



One News Page...

35K visitors/month [1]

*THE DATA CITED HERE BY SIMILARWEB REPRESENTS SITE TRAFFIC DATA OF WORLDWIDE UNIQUE VISITORS ON DESKTOP AND MOBILE DEVICES. DATA IS UPDATED MONTHLY.



Views & Engagement

Views & Engagement data will continue to mature over time. Totals below are expected to have reached 98% maturity when the circles below are darker in color.

56 CLICK-THROUGHS

4,648 RELEASE VIEWS

Multimedia Views

The Claudine Arthurs Agency

327 Views

Pickup

Overview

1000



Total Pickup Over Time

Total pickup since your content was distributed



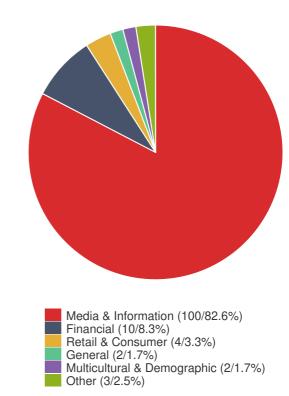
Total Pickup by Source Type

Newspaper (60/50.0%) Broadcast Media (31/25.8%) Online News Sites & Other Influencers (18/15.0%)

Blog-Parental Influencers (3/2.5%)

Financial News Service (3/2.5%)

Total Pickup by Industry



Exact Match Pickup

Other (5/4.2%)

Exact matches are full text postings of your content which we have found in the online and social media that we monitor. Understand how it is calculated.

Total Exact Matches: 121

Total Potential Audience: 95,963,026

Logo	Outlet Name	Location	Source Type	Industry	Potential Audience
yahoo! finance	Yahoo! Finance Online ☐ View Release	Global	Online News Sites & Other Influencers	Media & Information	47,428,093 [1] visitors/month
Market Watch	MarketWatch Online ☐ View Release	United States	Online News Sites & Other Influencers	Financial	22,515,600 ^[1] visitors/month
CISION PR Newswire	PR Newswire Online ☐ View Release	Global	PR Newswire	Media & Information	7,560,415 [1] visitors/month
Seeking Alpha ^α	Seeking Alpha Online 🖵 View Release	United States	Online News Sites & Other Influencers	Financial	6,422,118 [1] visitors/month
finanzen-net	Finanzen.net Online ✓ View Release	Germany	Online News Sites & Other Influencers	Financial	5,634,831 [1] visitors/month

BENZINGA	Benzinga Online ☐ View Release	United States	Online News Sites & Other Influencers	Financial	4,404,477 [1] visitors/month
MERRILL EDGE	Merrill Edge Online ☐ View Release	United States	Financial News Service	Financial	763,212 [1] visitors/month
StreetInsider.com	StreetInsider Online View Release	United States	Online News Sites & Other Influencers	Financial	500,372 [1] visitors/month
StreetInsider.com	StreetInsider Online View Release	United States	Online News Sites & Other Influencers	Financial	500,372 [1] visitors/month
RFDTV	RFD-TV [Nashville, TN] Online View Release	United States	Broadcast Media	Media & Information	141,022 [1] visitors/month
Longview News-Bournal	Longview News-Journal [Longview, TX] Online □ View Release	United States	Newspaper	Media & Information	126,819 [1] visitors/month
FOX 40 WICZ-TV BINGHAMTON	WICZ-TV FOX-40 [Binghamton, NY] Online ☐ View Release	United States	Broadcast Media	Media & Information	108,401 [1] visitors/month
NEWS NEWS	Suncoast News Network [Sarasota, FL] Online ☐ View Release	United States	Broadcast Media	Media & Information	64,388 [1] visitors/month
sp <u>ø</u> ke	Spoke Online ☐ View Release	United States	News & Information Service	Business Services	51,366 [1] visitors/month
Canadian Insid er	Canadian Insider Online ☐ View Release	Canada	Financial News Service	Financial	40,993 [1] visitors/month
One News Page	One News Page Global Edition Online View Release	Global	Online News Sites & Other Influencers	Media & Information	35,197 [1] visitors/month
InsiderTracking	Insider Tracking Online ☐ View Release	Canada	Financial News Service	Financial	29,564 [1] visitors/month
FOX 43 WTNZ · Knoxville, TN	WTNZ FOX-43 (Knoxville, TN) Online ☐ View Release	United States	Broadcast Media	Media & Information	24,508 [1] visitors/month
Morn Blog	Mom Blog Society Online ☐ View Release	United States	Blog-Parental Influencers	Retail & Consumer	19,479 [1] visitors/month

STATE OF DIGITAL PUBLISHING	State of Digital Publishing Online View Release	Global	Online News Sites & Other Influencers	Media & Information	15,903 [1] visitors/month
AMERICAN RODEO	RFD-TV's The American Rodeo Online ☐ View Release	United States	Online News Sites & Other Influencers	Media & Information	15,829 [1] visitors/month
CLAIBORNE PROGRESS	Claiborne Progress Online ☐ View Release	United States	Newspaper	Media & Information	8,073 [1] visitors/month
NewsBlaze	NewsBlaze US Online ☐ View Release	United States	Online News Sites & Other Influencers	Media & Information	7,972 [1] visitors/month
THE PODCAST PARK	The Podcast Park Online ☐ View Release	United States	Broadcast Media	Media & Information	6,623 [1] visitors/month
Life in a House of Principle (Man - Man - Day - Da/Cherl	Life In a House of Testosterone Online ☐ View Release	United States	Blog-Parental Influencers	Retail & Consumer	5,363 [1] visitors/month
FOX28	WPGX-TV FOX-28 [Panama City, FL] Online ✓ View Release	United States	Broadcast Media	Media & Information	4,467 [1] visitors/month
One News Page	One News Page United States Edition Online View Release	United States	Online News Sites & Other Influencers	Media & Information	2,468 [1] visitors/month
LATIN BUSINESS TODAY	Latin Business Today Online ☐ View Release	United States	Online News Sites & Other Influencers	Multicultural & Demographic	2,446 [1] visitors/month
100, 1,004 100 year white (see ye.) (show) 100 of 10 hours	KJUN-TV / KFOL-TV HTV10 [Houma, LA] Online ☐ View Release	United States	Broadcast Media	Media & Information	1,957 ^[1] visitors/month
EUNIC POLICE POL	KWMX 96.7 FM [Flagstaff, AZ] Online ☐ View Release	United States	Broadcast Media	Media & Information	1,950 [1] visitors/month
Courier	The Clemmons Courier Online ☐ View Release	United States	Newspaper	Media & Information	1,476 [1] visitors/month
1045 The Over com	WWDN 104.5 FM [Danville, VA] Online ☐ View Release	United States	Broadcast Media	Media & Information	1,342 [1] visitors/month
REWID WAS DOWN	KFLX 92.5/104.1 FM [Flagstaff, AZ] Online View Release	United States	Broadcast Media	Media & Information	1,284 [1] visitors/month
97.1Talker	KBTK 97.1 FM [Flagstaff, AZ] Online View Release	United States	Broadcast Media	Media & Information	885 [1] visitors/month

LATIN TRADE	Latin Trade Online ☐ View Release	United States	Trade Publications	Multicultural & Demographic	776 [1] visitors/month
MY SILLY LITTLE GANC Life, Retiger, Retiger, Graenage, and more	My Silly Little Gang Online ☐ View Release	United States	Blog-Parental Influencers	Retail & Consumer	751 [1] visitors/month
The Times-Arms	Valley Times-News Online ☐ View Release	United States	Newspaper	Media & Information	716 [1] visitors/month
COUNTRY	WMPW 105.9 FM [Danville, VA] Online ☐ View Release	United States	Broadcast Media	Media & Information	658 [1] visitors/month
Rewind 1019	WKSK 101.9 FM [South Boston, VA] Online ☐ View Release	United States	Broadcast Media	Media & Information	599 [1] visitors/month
BUZ	WWZW-FM Classic story96.7 [Lexington, VA] Online ☐ View Release	United States	Broadcast Media	Media & Information	597 [1] visitors/month
DE LUXURY-CHRONICLE	The Luxury Chronicle Online ☐ View Release	India	Online News Sites & Other Influencers	Retail & Consumer	592 [1] visitors/month
983	WLUS 98.3 FM [Clarksville, VA] Online ☐ View Release	United States	Broadcast Media	Media & Information	578 [1] visitors/month
KMLK	KMLK 98.7-FM [El Dorado, AR] Online View Release	United States	Broadcast Media	Media & Information	543 [1] visitors/month
news	NewsNet Northeast Online ☐ View Release	United States	Broadcast Media	Media & Information	431 [1] visitors/month
1/A BC ashville	IABC Nashville Online ☐ View Release	United States	Industry Association Sites	Media & Information	424 [1] visitors/month
SPORTS - TALK	WFOM 106.3 FM / 1230 AM [Atlanta, GA] Online ☐ View Release	United States	Broadcast Media	Media & Information	419 [1] visitors/month
95.3 NHJ-41	WHLF 95.3 FM [South Boston, VA] Online ☐ View Release	United States	Broadcast Media	Media & Information	411 [1] visitors/month
	Southern Sports Today Online View Release	United States	Broadcast Media	Media & Information	409 [1] visitors/month
magnoliastatelive	Magnolia State Live Online ✓ View Release	United States	Newspaper	Media & Information	393 [1] visitors/month

news	NewsNet Michigan Online ☐ View Release	United States	Broadcast Media	Media & Information	392 [1] visitors/month
Outlook	Alexander City Outlook Online ☐ View Release	United States	Newspaper	Media & Information	365 [1] visitors/month
967 WSHV	WSHV 96.7 FM [South Hill, VA] Online ☐ View Release	United States	Broadcast Media	Media & Information	362 [1] visitors/month
news	NewsNet Southeast Online ✓ View Release	United States	Broadcast Media	Media & Information	347 [1] visitors/month
Leader Publications	Leader Publications Online ✓ View Release	United States	Newspaper	Media & Information	294 [1] visitors/month
Tribune.com	Ironton Tribune Online ✓ View Release	United States	Newspaper	Media & Information	270 [1] visitors/month
DAILY NEWS	Washington Daily News Online ☐ View Release	United States	Newspaper	Media & Information	265 [1] visitors/month
news	NewsNet Midwest Online ✓ View Release	United States	Broadcast Media	Media & Information	265 [1] visitors/month
SMITHFIELD TIMES	Smithfield Times Online ☐ View Release	United States	Newspaper	Media & Information	242 [1] visitors/month
LEADER	Orange Leader Online ☐ View Release	United States	Newspaper	Media & Information	242 [1] visitors/month
Advertiser	The Clanton Advertiser Online ✓ View Release	United States	Newspaper	Media & Information	242 [1] visitors/month
ALABAMA NOW	Alabama Now Online ☐ View Release	United States	Newspaper	Media & Information	233 [1] visitors/month
SHELDY COUNTY REPORTER Advanced to Community Bergaper	Shelby County Reporter Online View Release	United States	Newspaper	Media & Information	232 [1] visitors/month
manhattanweek.com	Manhattanweek Online ☐ View Release	United States	Online News Sites & Other Influencers	Media & Information	209 [1] visitors/month

Suffolk News Herald	The Suffolk News-Herald Online ☐ View Release	United States	Newspaper	Media & Information	185 [1] visitors/month
Salisbury Post	Salisbury Post Online ☐ View Release	United States	Newspaper	Media & Information	185 ^[1] visitors/month
Elizabethton Star	Elizabethton Star Online ☐ View Release	United States	Newspaper	Media & Information	185 ^[1] visitors/month
American Press	American Press Online ✓ View Release	United States	Newspaper	Media & Information	185 ^[1] visitors/month
FRUDY	FRUDY Online View Release	United States	Online News Sites & Other Influencers	General	175 [1] visitors/month
Trip Cast 360	TripCast360 Online ☐ View Release	United States	Online News Sites & Other Influencers	Travel & Leisure	170 [1] visitors/month
The News ===	Port Arthur News Online ✓ View Release	United States	Newspaper	Media & Information	170 [1] visitors/month
Sangri Times	Sangri Times Online ☐ View Release	India	Online News Sites & Other Influencers	General	139 [1] visitors/month
news	NewsNet Southwest Online ✓ View Release	United States	Broadcast Media	Media & Information	138 [1] visitors/month
news	NewsNet West Online ✓ View Release	United States	Broadcast Media	Media & Information	134 [1] visitors/month
The Hicksburg Post.	The Vicksburg Post Online ✓ View Release	United States	Newspaper	Media & Information	120 [1] visitors/month
Nighttime Reading Center	Nighttime Reading Center Online View Release	United States	Blog	Entertainment	90 [1] visitors/month
news	National NewsNet Online ☐ View Release	United States	Broadcast Media	Media & Information	Not Available
	WPTM 102.3-FM [Weldon, NC] Online ☐ View Release	United States	Broadcast Media	Media & Information	Not Available
	WTRG 97.9-FM [Weldon, NC] Online ☐ View Release	United States	Broadcast Media	Media & Information	Not Available

EARL 98.3 Window from soft on 8 to 10 to 10 to 10	WDLZ 98.3-FM [Murfreesboro, NC] Online ☐ View Release	United States	Broadcast Media	Media & Information	Not Available
9	WWDW 107.7-FM [Alberta, VA] Online View Release	United States	Broadcast Media	Media & Information	Not Available
The Windnester Sun	Winchester Sun Online ✓ View Release	United States	Newspaper	Media & Information	Not Available
Tryon Daily Bulletin	The Tryon Daily Bulletin Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
troymessenger.com	The Troy Messenger Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
THE WETUMPKA HERALD	The Wetumpka Herald Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
The Tidewater News	The Tidewater News Online ✓ View Release	United States	Newspaper	Media & Information	Not Available
The Stanly News a Press	The Stanly News & Press Online View Release	United States	Newspaper	Media & Information	Not Available
The Host Searchlight	The Post-Searchlight Online ✓ View Release	United States	Newspaper	Media & Information	Not Available
INTERIOR JOURNAL	The Interior Journal Online View Release	United States	Newspaper	Media & Information	Not Available
ATHEORETAND THIS	The Coastland Times Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
The Charlotte Gazette	The Charlotte Gazette Online ✓ View Release	United States	Newspaper	Media & Information	Not Available
State Journal	The State Journal Online View Release	United States	Newspaper	Media & Information	Not Available
Daily News	Southwest Daily News Online View Release	United States	Newspaper	Media & Information	Not Available
Selma Cines-Journal	The Selma Times-Journal Online ✓ View Release	United States	Newspaper	Media & Information	Not Available

News-Herald.com	The Roanoke Chowan News Herald Online 🖵 View Release	United States	Newspaper	Media & Information	Not Available
Picayune Item	Picayune Item Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
The@Panolian	The Panolian Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
TEOTROFALE	The Oxford Eagle Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
DAVIE COUNTY ENTERPRIJE RECORD	Davie County Enterprise Record Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
The Democrat	Natchez Democrat Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
Middlesboro News	Middlesboro News Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
Journal	Luverne Journal Online 🖵 View Release	United States	Newspaper	Media & Information	Not Available
*LOWNDES A Signal	Lowndes Signal Online View Release	United States	Newspaper	Media & Information	Not Available
OBSERVATEUR	L'Observateur Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
Daily News	LaGrange Daily News Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
THE O SERVICE DISPATCH	Kenbridge Victoria Dispatch Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
THE JESSAMINE JOURNAL	Jessamine Journal Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
Harlan Enterprise	Harlan Enterprise Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
The Greenville Advocate	The Greenville Advocate Online ✓ View Release	United States	Newspaper	Media & Information	Not Available

GRIT DAILY ® The Premier Startup News Hub.	Grit Daily Online ☐ View Release	United States	Online News Sites & Other Influencers	Financial	Not Available
Americus Times-Recorder	Americus Times-Recorder Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
The Advocate-Messenger	The Advocate-Messenger Online View Release	United States	Newspaper	Media & Information	Not Available
Star-News	The Andalusia Star-News Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
Atmore Advance	The Atmore Advance Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
Herald	Austin Daily Herald Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
bluegrass ive	Bluegrass Live Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
The Daily Arms	The Bogalusa Daily News Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
brewtonstandard.com East Ecomba Couny's online news source	The Brewton Standard Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
CORDELE DISPATCH	Cordele Dispatch Online View Release	United States	Newspaper	Media & Information	Not Available
DAILY LEADER	Daily Leader Online 🖵 View Release	United States	Newspaper	Media & Information	Not Available
DEMOPOLIS IMES	The Demopolis Times Online ☐ View Release	United States	Newspaper	Media & Information	Not Available
The Farmville Herald	The Farmville Herald Online ☐ View Release	United States	Newspaper	Media & Information	Not Available

*Data sources:

Similarweb [2] Alexa, [3] siteworthtraffic.com [4] Cision Digital Reach

^{*}The data cited here by SimilarWeb represents site traffic data of worldwide unique visitors on desktop and mobile devices. Data is updated monthly.

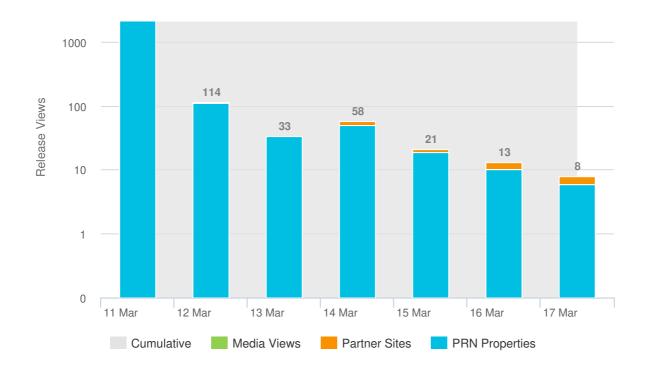
Traffic

Overview

RELEASE VIEWS & HITS	5K	MULTIMEDIA	627
Release Views	4K	Image Views	327
Public Views	4K	Image Web Crawlers	300
Partner Sites	176		
PR Newswire Properties	4K		
Release Web Crawler Hits	637		

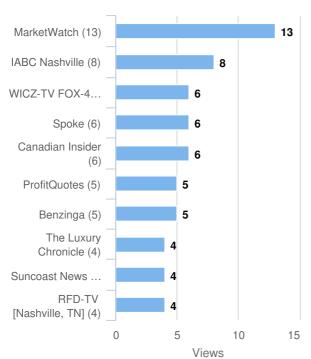
Release Views

Release Views Over Time



Views on Partner Sites

Top 10 Sites

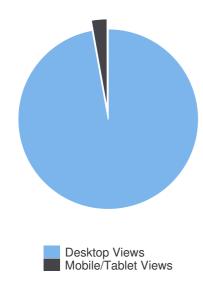


Traffic to PR Newswire Properties

Type of Views

Views

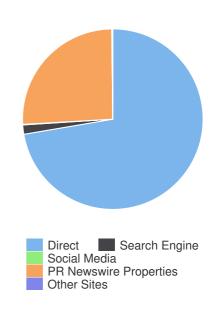
Total Views on PR Newswire Properties	4,472
Mobile/Tablet Views	126
Desktop Views	4,346
Туре	Views



External Traffic Sources

Understand how viewers found your release.

Source Type	Source	Instances
Direct		3,234
Direct	Direct	3,234
∨ Search Engine (2)		75
Search Engine	Google	73
Search Engine	Bing	2
∨ Social Media (2)		4
Social Media	Twitter	3
Social Media	Facebook	1
→ PR Newswire Properties (1)		1,151
PR Newswire Properties	prnewswire.com	1,151
∨ Other Sites (4)		8
Other Sites	finance.yahoo.com	4
Other Sites	mma.prnewswire.com	2
Other Sites	visibility.prnewswire.com	1
Other Sites	owler.com	1
Total		4,472



Multimedia Views

Image Views & Hits

Image	Image Archive	Views	Web Crawler Hits	Total
The Claudine Arthurs Agency	View Image	327	300	627
	Total	327	300	627

^{*} Image views are the total number of human views of the image as it appeared on this release. Web Crawler Hits are the number of spider and bot hits to the image and are cumulative from the original date of distribution.

Audience

Overview

8

Organization Views

Audience Summary

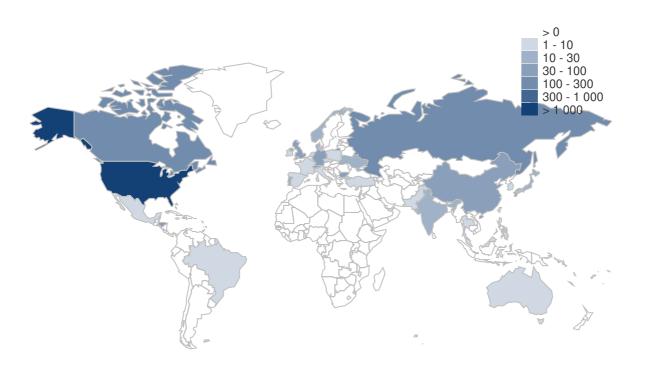
Geo-segmentation

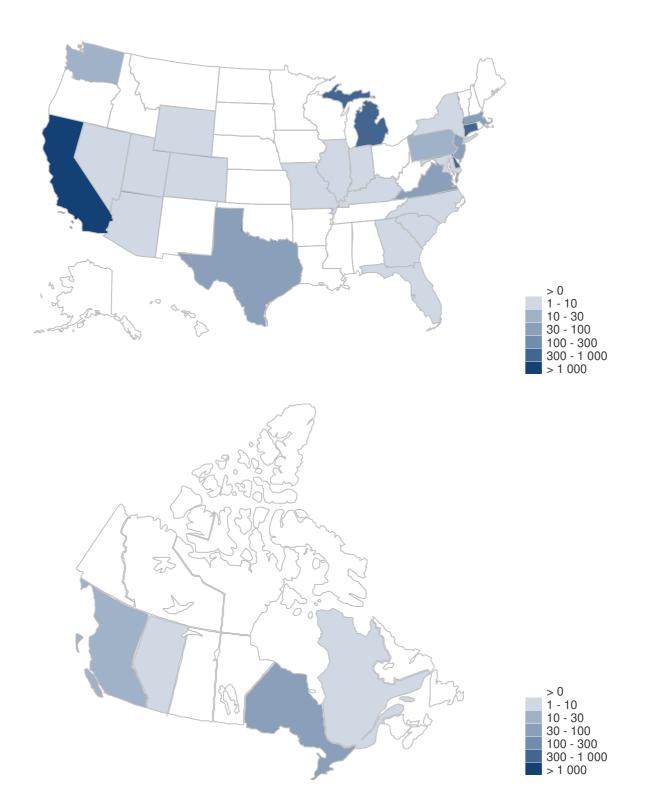
See where views of your release originated. Hover over map to see totals by location.

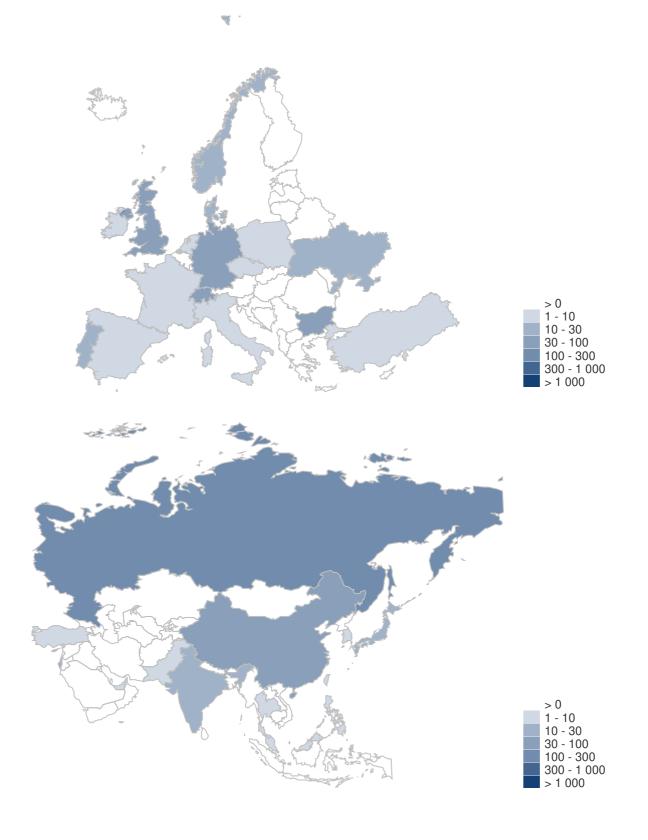
Select a region:

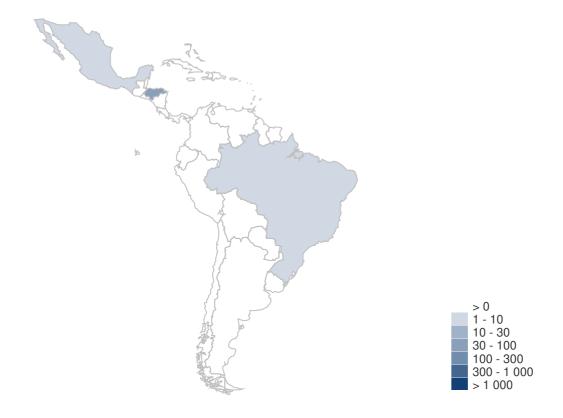
World View











Audience Details

Organization Views
See which organizations have viewed your release

Organization	Headquarters	Visitor Location	Parent Organization	Industry	Views
Shiodome Sumitomo Blog 1-9-2 TOKYO	Japan	UNITED STATES			4
NAVER Cloud Corp.	KOREA, REPUBLIC OF	KOREA, REPUBLIC OF			1
HUAWEI INTERNATIONAL PTE. LTD.	15A Changi Business Park Central 1 Eightrium # 03-03/04 , Singapore	CHINA			1
Norway 9	Norwegian	SWEDEN			1
Naqashband KHI	Pakistan	PAKISTAN			1
Total					8

Engagement

Overview

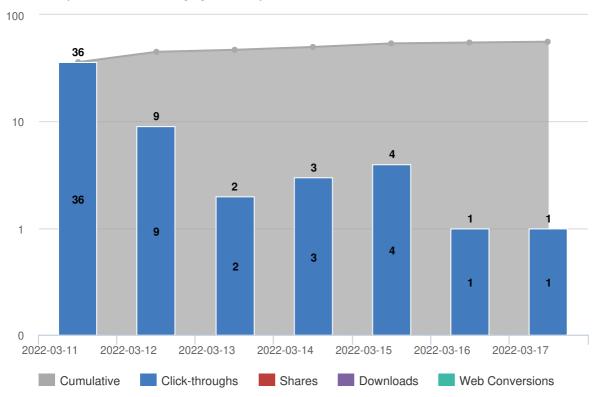
TOTAL ENGAGEMENT ACTIONS

56

Click-throughs 56

Engagement Timeline

See when your audience engaged with your release.



Engagement Details

A break down of click-throughs, shares and other engagement actions.

Click-throughs

The number of times your release sent visitors to the pages you linked to

URL	Click- throughs
https://claudinearthurs.com	30
Total	56

URL	Click- throughs
https://claudinearthurs.com/wp-content/uploads/2018/05/Public-Speaking-Coaches-Ebook-5.pdf	26
Total	56

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